

HUBBARD COMMUNICATIONS OFFICE
WASHINGTON, D. C.

HCO BULLETIN OF MARCH 24, 1959
(Reissue, from London)

H.A.S. - CO-AUDIT

All offices should recognize that we have something new and startlingly successful in H.A.S. Co-auditing done by and in the organization as an adjunct of the P.E. Foundation.

The complete gen on how to do this will be released in the very near future on these lines. This bulletin is to point out its importance.

It is expected that the following cities will begin in the central organization HAS Co-auditing courses immediately on receipt of the technical information:

London (already in progress), Los Angeles, New York, Melbourne, Johannesburg (where the information already exists), Paris, Washington (optional), Auckland (where the information already exists), Perth.

At once all names and addresses of all P.E. attendees should be gotten in order as mailing lists by the above organizations for their areas and they should stand by to make an immediate mailing.

Persons for night work should be appointed by the above organizations as follows:

P.E. Foundation Director
P.E. Foundation Instructor
H.A.S. Comm Course Instructor
H.A.S. Co-Audit Supervisor

The P.E. Foundation basic course is one week long - 5 nights. HAS Comm Course is three nights a week, co-audit supervised is the same three nights. In case of crowded quarters the H.A.S. Comm Course should be on a different three nights than the H.A.S. co-audit, i.e. Monday, Wednesday, Friday Comm Course; Tuesday, Thursday, Saturday co-audit.

The charge to any applicant should be \$10.

THIS IS THE MOST IMPORTANT SINGLE PROMOTION EVENT OF THIS YEAR AND SHOULD BE TREATED AS SUCH.

MAGAZINE - MAJORS AND MINORS

It has been found in at least one organization that the purpose of major and minor issues of the continental magazine has not been understood. A major issue goes out once every month to the membership only; a minor issue goes out once every month to the entire mailing list, particularly book buyers. Certainty Issues Vol. 5 No. 23, Vol. 6 No. 3, Vol. 6 No. 2 are typical minor issues and with their ads adjusted and made more timely are now being sent to the entire mailing list.

Neglect in sending minor issues to the entire mailing list can result in the eclipse of an operation, otherwise, there is no adequate method of contacting new book buyers. Minor issues are mainly slanted at new book buyers but go to the entire list.

If your mailing lists are not so arranged as to make this possible or if your address systems make it difficult you had better do something about it in a hurry as these are the most uneconomical omissions that can be made by an operation.

L. RON HUBBARD

LRH:MP:IWH
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